Kids & COVID-19

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KIDS COUNT in Delaware
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Mission:
To prevent the abuse and neglect of our nation’s children

Vision:
We envision a world where all children grow up happy, healthy, and prepared to succeed in supportive families and communities.
Prevent Child Abuse America Strategic Pillars

Healthy Families America

Policy

Public Engagement & Impact

Chapter Network

Research & Evaluation

Strategic Partnerships

Fundraising
What makes us actually hopeful that we can prevent child abuse and neglect?
1960–80: Raising Awareness

1962: Dr. C. Henry Kempe and his colleagues were the first to recognize and identify child abuse and neglect in the defining paper, *The Battered Child Syndrome*. This paper was regarded as the single most significant event in creating awareness and exposing the reality of child abuse. It gave doctors a way to understand and identify child abuse and neglect, along with information about how to report suspected abuse.

1972: Donna J. Stone had a vision of a future in which no children are ever abused or neglected. She recognized the importance of ensuring great childhoods for all children, so she founded the Family Achievement Center in Chicago.

1979: A report from the Surgeon General of the United States: *Healthy people: The Surgeon General’s report on health promotion and disease prevention* identifies violence as one of the 15 priority areas for the nation. The report states that violence can be prevented and should not be ignored in the effort to improve the nation’s health.
1980–2000: Intervention

Throughout the 1980s, Ad Council campaigns offered practical solutions to preventing child abuse. Those PSAs featured the tagline, “Take time out. Don’t take it out on your child.” Through the years, the campaigns shaped the way Americans viewed child abuse. In 1996, more than 18,000 calls were made to the hotline and more than 95% of adults surveyed said they believed child abuse was a serious problem.

1992: Healthy Families America is launched as a family support program. With financial support from the Ronald McDonald House Charities, 22 states receive site visits from Hawaii Family Stress Center staff to help ensure the proper implementation and training of staff. Healthy Families America is also featured at the Ninth International Congress on Child Abuse and Neglect.

The original ACE Study between Kaiser Permanente and CDC was published in 1998. Over 17,000 HMO members from Southern California completed surveys regarding their childhood experiences and current health status and behaviors. The study found a strong relationship between ACEs and multiple risk factors for several of the leading causes of death in adults.
2001: CDC receives first ever congressional appropriation for child abuse and neglect prevention and CDC’s Division of Violence Prevention reorganizes by function to accommodate growth, and throughout the next decade becomes its largest division.

2006: The Center on the Developing Child at Harvard University was established by director Jack P. Shonkoff, M.D. with a founding mission to generate, translate, and apply scientific knowledge that would close the gap between what we know and what we do to improve the lives of children facing adversity.

2011–19: The Mother and Infant Home Visiting Evaluation (MIHOPE) report is developed and delivered to Congress. It contains an analysis of the states’ and territories’ needs assessments and baseline data on the families, staff, and programs participating in MIHOPE. The study includes 88 local home visiting programs across 12 states, including HFA.
A Prevention Agenda for the Next Generation: Making Prevention THE Priority

- **1960–80**
  - Raising Awareness

- **1980–2000**
  - Intervention

- **2000–2020**
  - Building Evidence & Public Health Imperative

- **2020 & Beyond**
  - Next Generation Prevention Agenda
Public health is what we, as a society, do collectively to assure the conditions in which (all) people can be healthy.

Institute of Medicine
The Pair of ACEs
Adverse Childhood Experiences

Maternal Depression
Physical & Emotional Neglect
Emotional & Sexual Abuse
Divorce
Substance Abuse
Mental Illness
Domestic Violence
Incarceration
Homelessness

Adverse Community Environments

Poverty
Violence
Discrimination
Community Disruption
Lack of Opportunity, Economic Mobility & Social Capital
Poor Housing Quality & Affordability

The Pair of ACES
COVID-19 Adverse Community Experiences

- Housing Instability
- Food Insecurity
- Lack of Access to Primary Care & Screening
- Unemployment & Lack of Paid Leave
- Higher Rates of Risk Factors and Mortality due to Chronic Disease

**Adverse Community Environments**

- Poverty
- Discrimination
- Violence
- Community Disruption
- Lack of Opportunity, Economic Mobility & Social Capital
- Poor Housing Quality & Affordability

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UP TO

21 MILLION
CASES OF
DEPRESSION

UP TO

1.9 MILLION
CASES OF
HEART DISEASE

UP TO

2.5 MILLION
CASES OF
OVERWEIGHT/OBESITY
Potential reductions in negative health outcomes

**Health Conditions**
- Depressive Disorder: -44%
- Chronic Obstructive Pulmonary Disease: -27%
- Asthma: -24%
- Kidney Disease: -16%
- Stroke: -15%
- Coronary Heart Disease: -13%
- Cancer: -6%
- Diabetes: -6%
- Overweight/Obesity: -2%

**Health Risk Behaviors**
- Current Smoking: -33%
- Heavy Drinking: -24%

**Socioeconomic Challenges**
- Unemployment: -15%
- Less than a High School Education: -5%
- No Health Insurance: -4%

CDC’s 6 Strategies to Prevent ACEs

**Strengthen economic supports for families**
- Strengthening household financial security
- Family-friendly work policies

**Promote social norms that protect against violence and adversity**
- Public education campaigns
- Legislative approaches to reduce corporal punishment
- Bystander approaches
- Men and boys as allies in prevention

**Ensure a strong start for children**
- Early childhood home visitation
- High-quality childcare
- Preschool enrichment with family engagement

**Teach skills**
- Social-emotional learning
- Safe dating and healthy relationship skill programs
- Parenting skills and family relationship approaches

**Connect youth to caring adults and activities**
- Mentoring programs
- After-school programs

**Lessen harms and prevent future risk**
- Enhanced primary care
- Victim-centered services
- Treatment to lessen the harms of ACEs
- Treatment to prevent problem behavior and future involvement in violence
- Family-centered treatment for substance use disorders
Parents Who Reported That Educating Their Children at Home Has Been Stressful Only, Positive Only, or Both

- Stress: 19% (471)
- Both: 29% (705)
- Positive: 31% (772)

Neither positive nor stressful: 527 (21%)
COVID-19 IS A SIGNIFICANT STRESSOR FOR MOST AMERICANS

Nearly 8 in 10 (78%) say the coronavirus pandemic is a significant source of stress in their life.

Nearly 7 in 10 (67%) say they have experienced increased stress over the course of the pandemic.

NEARLY 1 IN 5 ADULTS (19%) SAY THEIR MENTAL HEALTH IS WORSE THAN THIS TIME LAST YEAR

BY GENERATION

34% of Gen Z adults
19% of millennials
21% of Gen X
12% of boomers
8% of older adults

Thriving Families, Safer Children: 
A National Commitment to Well-Being

“This extraordinary moment provides an opportunity to shift the narrative from child welfare to child well-being.

We must leverage this new way of thinking to develop and deliver effective and impactful community-based resources that assist families in ways which strengthen and help keep them together.”
Thriving Families, Safer Children

• National movement across public, private, philanthropic sectors
• Create more just and equitable systems
• Race equity and authentic engagement of people with lived expertise are foundational to developing a child and family well-being system
  • Round 1: demonstration sites; intensive technical assistance support; create child and family well-being system
  • Round 2: focus on policy or system reform at a state, tribal, or territory level
1. Make the story one where we all have a stake
2. Show how external conditions “get under the skin”
3. Emphasize the dynamism of development
4. Talk about preventing an ‘overload’ of stress
5. Don’t talk about adversity without resilience
6. Always include a proven or promising policy solution

https://preventchildabuse.org/resources/frameworks-institute-reframing-childhood-adversity-promoting-upstream-approaches/
WHAT DOES THE AMERICAN RESCUE PLAN MEAN FOR CHILDREN & FAMILIES?

- $150 million in Maternal, Infant, and Early Childhood Home Visiting (MIECHV) funds
- $250 million in Community-Based Child Abuse Prevention (CBCAP) Title II funds
- $25 million for childcare providers
- $15 billion to help families pay for childcare
Community Based Child Abuse Prevention

CBCAP represents the main federal investment in primary prevention.
- FY19 – $39.7M in funding
- FY20 – $55.6M in funding; a $16M increase for the first time in 15 years
- FY21 – $60.6M; a $5M increase
Prevention Happens in Partnership
STRONG ROOTS
GROW
A RESILIENT COMMUNITY

FOR MORE INFORMATION ABOUT RESILIENCE PLEASE VISIT PEACE4TARPON.ORG

Marc.HealthFederation.org
Opening Plenary:
Dr. Nadine Burke-Harris,
Surgeon General of California

www.preventchildabuse.org/conference-2021
Together, we can prevent child abuse, America... Because childhood lasts a lifetime.

Visit us: preventchildabuse.org

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